



EXPRESSIONS OF INTEREST FOR THE 2022 SEASON OF 25A ARE NOW OPEN. WE ARE LOOKING FOR FIVE NEW PROJECTS FOR BELVOIR'S UNIQUE MODEL OF PRESENTING AMBITIOUS, LOW COST INDEPENDENT THEATRE. 25A RETURNS THE LION'S SHARE OF THE BOX OFFICE TO THE CREATIVES INVOLVED BY REMOVING ALMOST ALL OVERHEAD COSTS. THIS IS A CHALLENGE TO MAKE THE MOST ESSENTIAL THEATRE YOU CAN. BELVOIR ITSELF WAS FOUNDED ON LOW COST ROUGH MAGIC. OUR TWO IDIOSYNCRATIC THEATRES THRIVE ON ACTING, STORY AND COMMUNITY. THAT'S WHAT 25A IS ABOUT. MAKE OUR JOB EASY BY PROPOSING SOMETHING AMAZING.

WHAT WE ARE OFFERING:

1. A two and a half week season in our downstairs theatre. Rent free.
2. 100% of box office income for your season.
3. Access to free rehearsal space.
4. Use of our standard LX and SND rig.
5. 25A marketing guidelines and basic support.
6. Online hosting of your event and ticketing infrastructure as part of the 25A Season.

WHAT WE EXPECT:

1. Productions of plays or devised works that are in their first season. NO TRANSFERS.
2. You will only spend \$1500, inclusive of design, tech, marketing, APRA etc. This means all box office can go towards paying the artists.
3. Your work needs to be rehearsal ready to be considered for production.
4. All tickets will be \$25. (Previews \$20)
5. There will be a small inside charge per ticket sold.
6. All points of the profit share must be equally distributed across team.
7. You will have a design meeting with our Head of Production at least three weeks before Bump In.
8. You will be responsible for the creation of your own marketing collateral.
9. Know what question you're trying to answer in making this.

EXPRESSION OF INTEREST (Two pages max* + One additional page for short artist bios + script/sample)

1. What is it/synopsis ?
2. What do the key creatives want to get out of this experience?
3. Why? Why this space?
4. Who are the key creatives (write who's confirmed in brackets after their name)?
5. Preferences the slots below from 1-3:
SLOT 4: 6th June - 26th June
SLOT 5: 27th June - 10th July
SLOT 6: 22nd August - 11th September
SLOT 7: 26th September - 16th October
SLOT 8: 14th November - 4th December

**You can submit a short video (3 min max) as an alternative to a written EoI*

Expressions of interest will be shortlisted in December, by a panel consisting of two Belvoir staff and two external independent arts practitioners, with a view to announce the season in January.

Please send your EOIs to 25A@belvoir.com.au by Monday 29th November.